

# ManpowerGroup Ireland Salary Guide 2024

Welcome to **Manpower Ireland's 2024 Salary Guide**. Within this guide, you will be able to **position yourself in a favourable position against key competitors in the market**, identify if your **own salary/salary offering aligns with the average within the Irish market**, and gain insightful data on different industries in Ireland.

**Manpower Ireland's** salary guide focuses on the following industries (in order):

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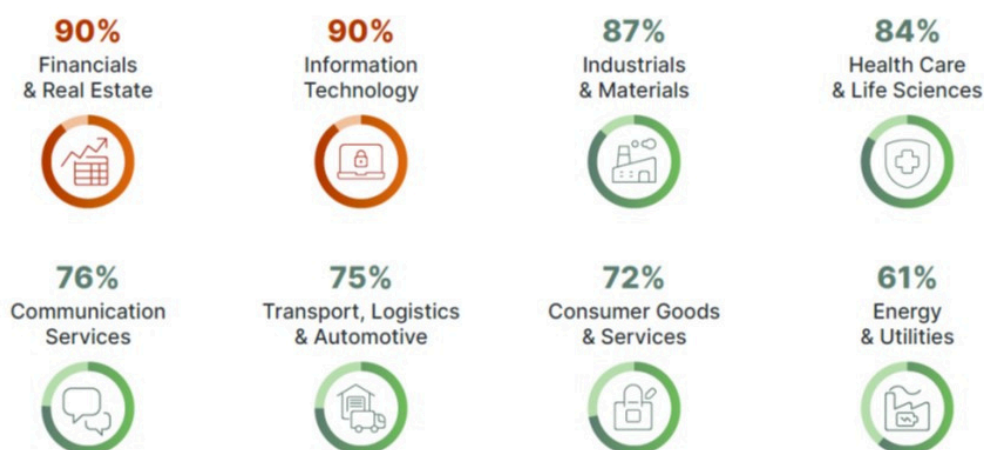
# What are the Main Characteristics of the Irish Talent Market?

## Skillsets Employers Report Most Difficulty Finding



Across all industries, there is a **substantial Talent Shortage in Ireland with 81%** of employers having difficulty finding the right talent. This is a dramatic increase from 2014, where the Talent Shortage was only at 11% in Ireland. The snapshot below reveals the current **Talent Shortage across each vertical within the Irish Market.**

## Talent Shortage by Industry Vertical



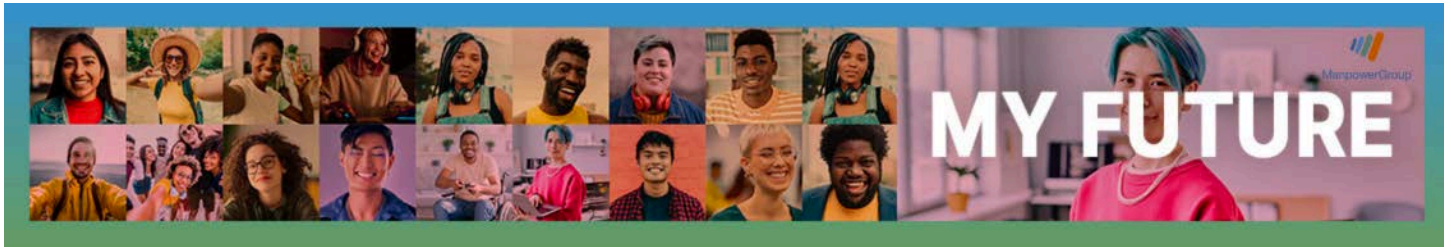
**Manpower Ireland provides real-time hiring data** to both our clients and candidates, while simultaneously **providing practical staffing solutions, and alternative ways of attracting and retaining talent.** A number of organizations are **incorporating key productivity drivers** (as identified by Manpower Ireland Market Intelligence) to stay on top of this, please see below.

## Incorporate the Top Identified Productivity Drivers into your Business Operations



Although there is an evidently large Talent Shortage within the Irish Market for 2024, there is still a **positive Net Employment Outlook percentage**, i.e. how many Employers plan to hire, with a **25% NEO for Q3 2024**, an increase of 4% since Q1 2024. Companies are still eager to hire, but finding difficulty sourcing the right talent. It is **Manpower Ireland's** goal to bridge this gap, and **match the highest quality candidates with our clients continuously**.

**Manpower Ireland's** Talent Attraction team has utilized a number of reliable sources including, but not limited to, **Manpower vacancy/placement data, external job boards and secondary market analysis data**, to provide the **most accurate salary guidance data points within the Irish Market**.



## Manpower Ireland 2024 Salary Guide - Marketing

<i>Job Title</i>	<i>Manpower Salary Guidance</i>	<i>Job Title</i>	<i>Manpower Salary Guidance</i>
Chief Marketing Officer	€162,500	Head of Marketing	€115,454
Digital Marketing Director	€112,500	Marketing Director	€98,876
Marketing Manager	€64,868	Digital Marketing Manager	€62,700
Communications Manager	€61,509	Web Content Manager	€59,833
Brand Manager	€59,431	Email Marketing Manager	€58,580
SEO Manager	€55,037	CRM Manager	€51,333
PR Manager	€48,966	Content Marketing Specialist	€48,817
Marketing Specialist	€48,653	Senior Marketing Executive	€47,000
Marketing Analyst	€46,833	Social Media Manager	€43,379
Email Marketing Specialist	€43,255	SEO Specialist	€42,675
Marketing Executive	€39,868	Digital Marketing Executive	€39,573
Marketing Coordinator	€38,824	PR Executive	€38,000
CRM Executive	€35,502	Marketing Administrator	€31,723
Social Media Executive	€31,095	Marketing Assistant	€30,143

## Marketing Industry Overview

The **hiring demand** for Marketing Professionals **remains high in Ireland**, with around only **16%** of this talent pool changing jobs within the last year, leaving **84% passive**. Marketing professionals tend to **stay approximately 1.2 years** with their current employers, which is a **relatively high turnover of staff**. The Marketing industry holds a diverse talent pool with a **gender split of 61% female, and 39% male**.

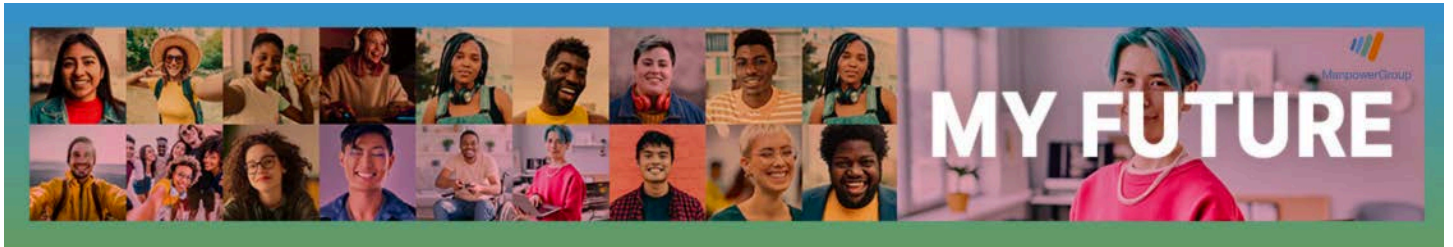
The **Top 5 Skills** trending within this industry include:

- Digital Marketing
- Social Media Marketing
- Search Engine Optimization (SEO)
- Email Marketing
- Marketing Research

It is important for employers to stay on top of these market trends and to find sustainable solutions to counteract this talent shortage in the market. **Approximately 76% of Employers hiring for Marketing Professionals are struggling to find the right talent** within this area.



The Manpower Ireland Salary Guide has been developed by the Manpower Talent Attraction team, all relevant data has been correlated from a wide range of reliable sources. Contact our **Sales & Marketing Recruitment team** today at [info@manpower.ie](mailto:info@manpower.ie) or call **01 6455200** to see how we can assist with your hiring needs.



## Manpower Ireland 2024 Salary Guide - Supply Chain & Logistics

<i>Job Title</i>	<i>Manpower Salary Guidance</i>	<i>Job Title</i>	<i>Manpower Salary Guidance</i>
Supply Chain Director	€139,333	Procurement Director	€134,000
Director of Operations	€111,029	Senior Supply Chain Manager	€99,125
Head of Operations	€89,235	Category Manager	€74,548
Procurement/Purchasing Manager	€73,236	Supply Chain Manager	€66,700
Operations Manager	€64,210	Logistics Manager	€56,951
Inventory Manager	€52,736	Transport Manager	€52,473
Supply Chain Specialist	€48,872	Procurement Specialist	€48,714
Warehouse Manager	€48,304	Supply Chain Analyst	€48,058
Logistics Analyst	€45,733	Logistics Planner	€44,687
Transport Planner	€42,506	Warehouse Supervisor	€41,809
Operations Analyst	€38,142	Logistics Coordinator	€37,200
Logistics Administrator	€34,890	Operations Coordinator	€34,772
Operations Administrator	€32,574	Forklift Driver	€31,619
Warehouse Operative	€30,122		

## Supply Chain & Logistics Industry Overview

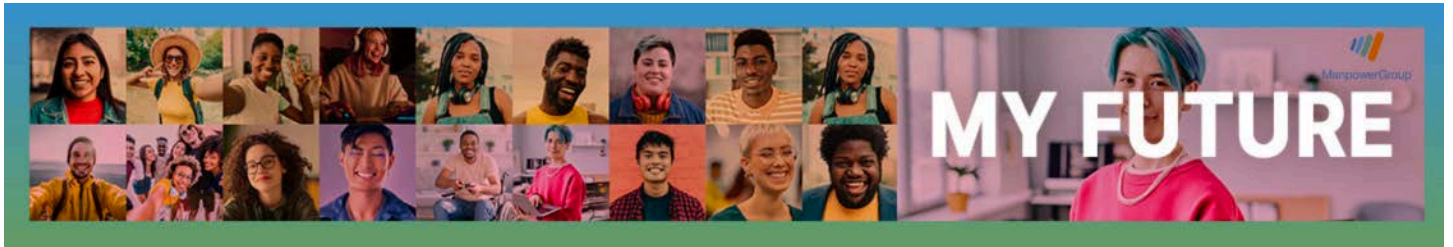
There is a large hiring demand for Supply Chain & Logistics Professionals **in Ireland**. Job switching behaviour is relatively low within the Logistics & Supply chain sector **with only 13% of this talent pool changing jobs within the last year**. Professionals within the Logistics & Supply Chain industry tend to **stay 1.5 years** with their current employers, which reveals the ideal time to approach these professionals.

There is a lack of gender diversity within the Logistics & Supply Chain industry with a **gender split of 29% female, and 71% male**. The **Top 5 Skills** trending within this industry include, Operations Management, Aviation, Logistics Management, Supply Chain Management, and Airlines.

**75% of employers** within the Logistics Industry are **experiencing difficulty hiring in Ireland**.



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## Manpower Ireland 2024 Salary Guide - Accounting & Finance

<i>Job Title</i>	<i>Manpower Salary Guidance</i>	<i>Job Title</i>	<i>Manpower Salary Guidance</i>
Director of Finance/CFO	€122,987	Director of Tax	€121,253
Audit Director	€106,416	Head of Finance	€105,019
Finance Manager	€77,848	Financial Controller	€77,523
Tax Manager	€74,819	Audit Manager	€73,780
Accounting Manager	€73,052	Financial Business Partner	€72,894
Financial Analyst	€72,784	Finance Supervisor	€70,167
Senior Qualified Accountant	€64,562	Qualified Financial Accountant	€61,101
Audit Senior	€59,006	Accounts Receivable Manager	€57,467
Payroll Manager	€57,379	Tax Senior	€56,187
Accounts Payable Manager	€55,875	GL Accountant	€54,403
Tax Analyst	€48,414	Payroll Specialist	€45,152
Part-Qualified Accountant	€39,940	Bookkeeper	€39,589
Assistant Accountant	€39,449	Accounts Payable Specialist	€38,716
Fund Accountant (PQ)	€38,513	Accounts Receivable Specialist	€37,684
Accountancy Graduate	€28,375	Tax/Audit Trainee	€27,500+

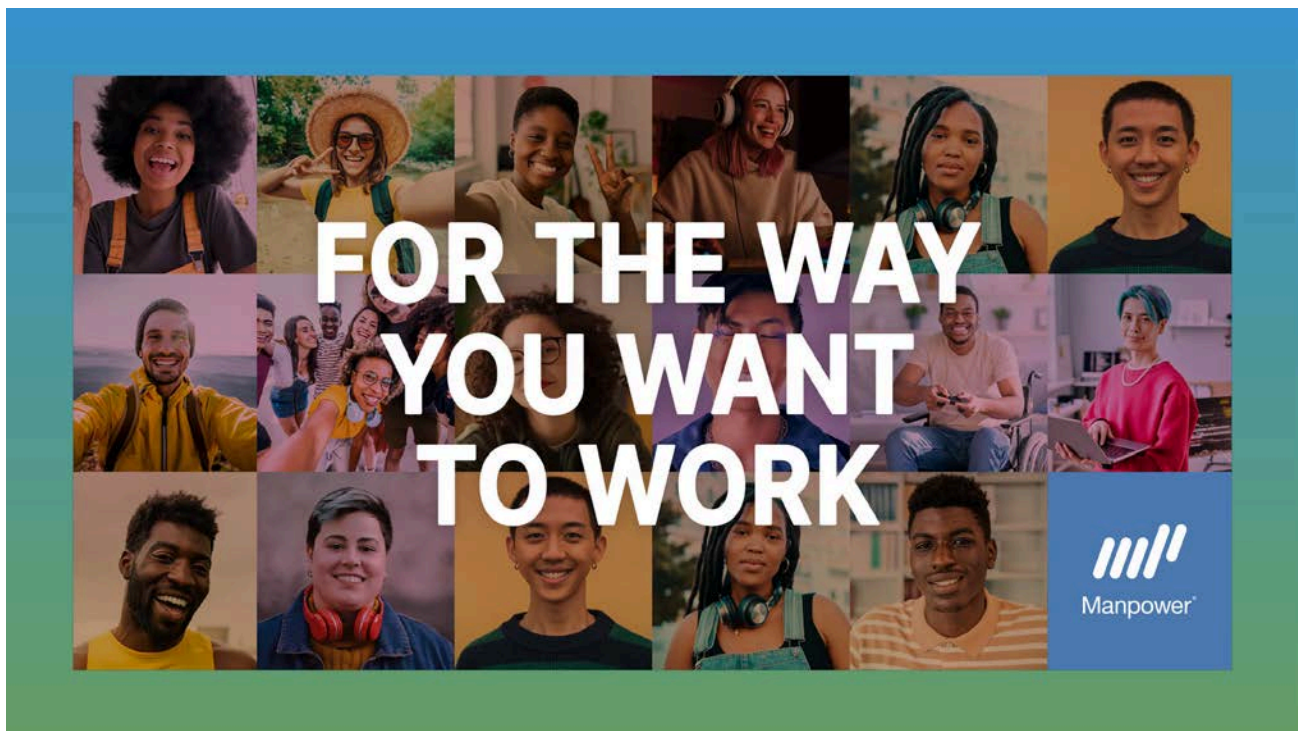


## Accounting & Finance Industry Overview

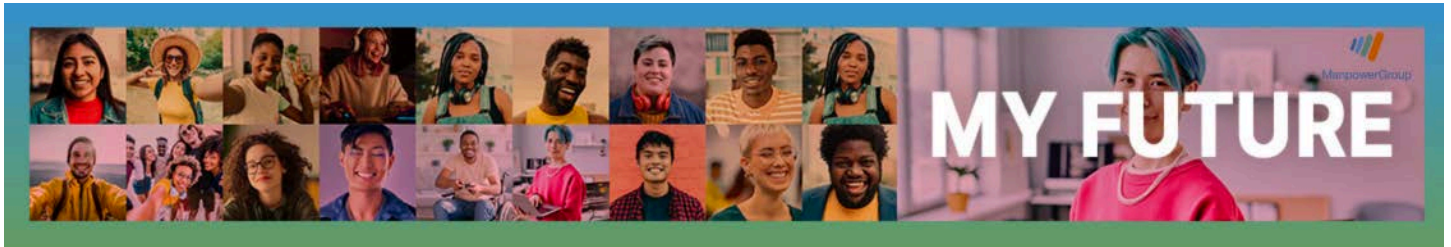
The **hiring demand** for Engineering professionals **remains high** in Ireland. Only **12% of Accounting & Finance Professionals have switched jobs within the last year** in Ireland. There appears to be a large portion of the market hesitant to change roles. **Accounting & Finance professionals tend to stay with their employers for approximately 1.6 years**, which is a relatively short time-frame.

There is a **healthy, diverse gender split** within the Accounting and Finance sector with a gender breakdown of **46% Female, and 54% Male**, nearly a 50/50 split. The **Top 5 Skills** within this industry include, Finance, Banking, Financial Services, Risk Management, and Financial Analysis.

A substantial **90% of employers** within the Financial Industry are **experiencing difficulty hiring in Ireland**.



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## Manpower Ireland 2024 Salary Guide - Engineering

<i>Job Title</i>	<i>Manpower Salary Guidance</i>	<i>Job Title</i>	<i>Manpower Salary Guidance</i>
VP Engineering	€138,000	Director of Engineering	€122,019
Manufacturing Director	€120,334	Engineering Manager	€88,828
R&D Manager	€87,000	Contract Manager	€81,081
Health & Safety Manager	€78,114	Design Manager	€75,120
Project Manager	€69,723	Senior Engineer	€66,129
Quantity Surveyor	€60,887	Automation Engineer	€58,912
Facilities Engineer	€56,567	Equipment Engineer	€56,540
Maintenance Engineer	€56,182	Structural Engineer	€56,110
Mechanical Engineer	€55,579	R&D Engineer	€55,082
Production Engineer	€53,826	Civil Engineer	€53,821
Electrical Engineer	€52,066	Environmental Engineer	€51,750
Project Engineer	€51,444	Process Engineer	€50,154
Manufacturing Engineer	€50,007	Health & Safety Officer	€49,727
Planner	€48,075	Design Engineer	€44,343
Process Technician	€42,328	Junior/Graduate Engineer	€35,884

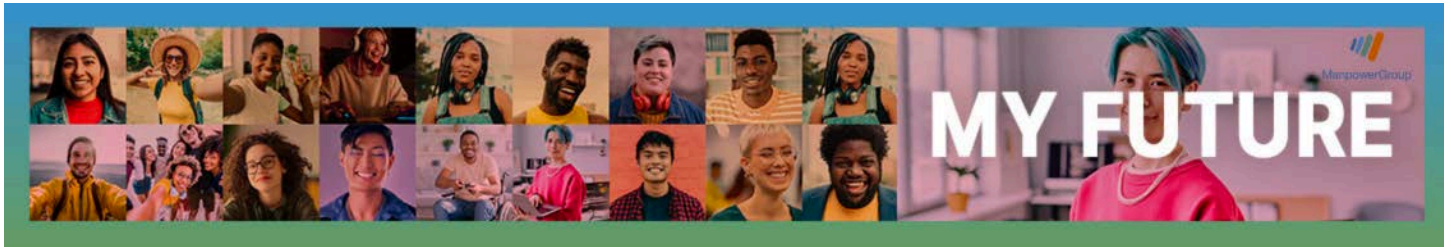
## Engineering Industry Overview

The **hiring demand** within the **Engineering sector** remains **high in Ireland**. **Only 13% of this talent pool has switched jobs within the last year**, indicating that there is some resistance to change jobs. **1.7 years is the median tenure** for Engineering professionals, which is **slightly below the overall average median tenure 2 years**, that professionals across all sectors tend to stay with current employers.

There is **quite a lack of diversity within the Engineering sector** with a **gender split of 80% Male, and 20% Female**. The **Top Skills** trending within this industry include, Construction Management, Civil Engineering, Construction Engineering, and, CAD Tools. **87% of Employers are struggling to find the right talent** within the Engineering space.



The **Manpower Ireland** Salary Guide has been developed by the Manpower Talent Attraction team, all relevant data has been correlated from a wide range of reliable sources. Contact our dedicated **Engineering Team** today at [info@manpower.ie](mailto:info@manpower.ie) or call **01 6455200** to see how we can assist with your hiring needs.



## Manpower Ireland 2024 Salary Guide - Sales

<i>Job Title</i>	<i>Manpower Salary Guidance</i>	<i>Job Title</i>	<i>Manpower Salary Guidance</i>
Chief Commercial Officer	€167,500	VP of Sales	€157,500
Director of Customer Success	€130,000	Sales Director	€112,086
Commercial Director	€111,500	Head of Sales	€94,667
Director of Business Development	€92,556	Country Manager	€90,912
Business Unit Manager	€86,500	Sales Development Manager	€75,860
National Account Manager	€71,063	Product Manager	€70,190
Sales Manager	€67,188	Technical Sales Manager	€65,000
Key Account Manager	€59,000	Area Sales Manager	€58,268
Inside Sales Manager	€57,875	Customer Success Team Lead	€57,000
Customer Success Manager	€56,431	Business Development Manager	€56,077
Sales Development Team Lead	€55,167	Technical Sales Engineer	€55,028
Field Sales Manager	€51,881	Account Manager	€50,278
Territory Manager	€48,646	Product Specialist	€47,806
Account Executive	€46,856	Customer Success Associate	€40,500
Business Development Representative	€38,470	Sales Development Representative	€37,000

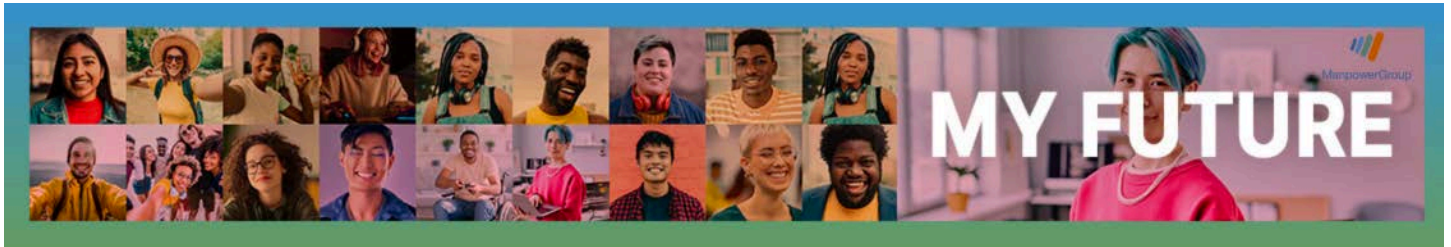
## Sales Industry Overview

The **Sales industry** is still in **high hiring demand in Ireland**. Only **16% of this talent pool** has switched jobs in that last year, reinforcing the fact that Sales professionals can be hesitant to leave their current employers. Sales professionals tend to stay approximately **1.5 years with their current employers**.

There is a **diverse talent pool** within the Sales Sector with a **gender split of 56% Male, and 44% Female**. The **Top Skills** trending within this industry include, Sales Management, Consumer Services, Customer Relationship Management (CRM), and, New Business Development. **72% of Employers within the Sales arena are struggling to find the right talent in 2024**.



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## Manpower Ireland 2024 Salary Guide - Life Sciences

<i>Job Title</i>	<i>Manpower Salary Guidance</i>	<i>Job Title</i>	<i>Manpower Salary Guidance</i>
VP of Research & Development (R&D)	€154,439	VP of Quality	€150,013
Director of Quality	€139,873	Director of Quality Control (QC)	€115,000
Director of Regulatory Affairs	€113,750	Associate Director of Quality	€104,406
Associate Director of Quality Control	€98,156	Qualified Person	€80,000
Regulatory Affairs Manager	€75,830	Quality Assurance (QA) Manager	€74,802
Validation Manager	€72,300	Quality Control (QC) Manager	€68,455
Laboratory Manager	€64,684	Automation Engineer	€63,355
Research & Development Engineer	€55,767	Regulatory Affairs Specialist	€55,719
Laboratory Supervisor	€55,625	NPI Project Manager	€54,250
Validation Engineer	€53,794	Quality Assurance (QA) Specialist	€53,272
Process Engineer	€52,698	Process Chemist/Scientist	€50,375
Analytical Chemist	€49,464	Quality Engineer	€49,173
Quality Control (QC) Specialist	€44,838	Validation Analyst	€44,500
Quality Control (QC) Analyst	€42,409	Quality Assurance (QA) Analyst	€41,401
Clinical Research Associate	€41,000	Laboratory Technician	€33,772

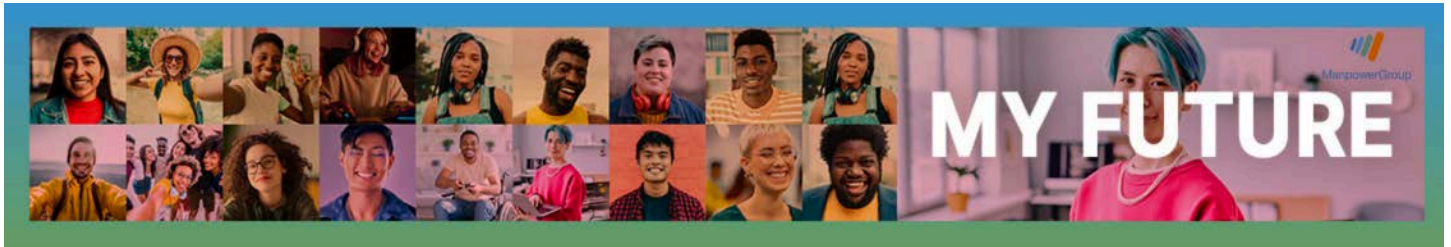
## Life Sciences Industry Overview

The **Life Sciences** sector reports a **Net Employment Outlook of 32%** (employers expecting to hire) for Q2 2024, solidifying that this industry remains the keenest to hire across Ireland. There was a **NEO of 40% for Life Science Employers in Q1 2024**, so although there is a slight decrease, it is still considered a **very positive hiring outlook**. Professionals within the Life Sciences sector tend to stay approximately **1.7 years with their current employers**, which is **slightly below the average time spent with employers across all industries (2 years)**.

There is a **diverse talent pool** within the Life Sciences Sector with a **gender split of 56% Male, and 44% Female**. The **Top Skills** trending within this industry include, Manufacturing, Good Manufacturing Practice (GMP), Pharmaceuticals, Engineering, and Quality Assurance. Although the NEO for the Life Sciences sector is increasingly positive, there is still a **substantial talent shortage within the industry, with 84% of Life Science Employers struggling to find the talent they need**.



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## Manpower Ireland 2024 Salary Guide - Manufacturing

<i>Job Title</i>	<i>Manpower Salary Guidance</i>	<i>Job Title</i>	<i>Manpower Salary Guidance</i>
<b>Manufacturing Director</b>	€120,334	<b>Director of Operations</b>	€111,029
<b>Health &amp; Safety Manager</b>	€78,114	<b>Maintenance Manager</b>	€70,851
<b>Materials Manager</b>	€66,667	<b>Manufacturing Manager</b>	€66,572
<b>Plant Manager</b>	€66,441	<b>Operations Manager</b>	€64,210
<b>Production Manager</b>	€59,103	<b>Senior Manufacturing Engineer</b>	€57,523
<b>Production Engineer</b>	€53,826	<b>Manufacturing Engineer</b>	€53,755
<b>Maintenance Engineer</b>	€53,291	<b>Maintenance Technician</b>	€50,467
<b>Health &amp; Safety Officer</b>	€49,727	<b>Maintenance Planner</b>	€49,066
<b>Warehouse Manager</b>	€48,304	<b>Fitter</b>	€48,006
<b>Production Supervisor</b>	€46,497	<b>Production Planner</b>	€45,582
<b>Team Leader</b>	€44,862	<b>Warehouse Supervisor</b>	€41,809
<b>Manufacturing Technician</b>	€38,852	<b>Operations Coordinator</b>	€34,772
<b>Production Technician</b>	€34,220	<b>Facilities Assistant</b>	€30,960
<b>Warehouse Operator</b>	€30,122	<b>Production Operator</b>	€29,892
<b>Product Assembler</b>	€29,561	<b>Material Handler</b>	€29,380



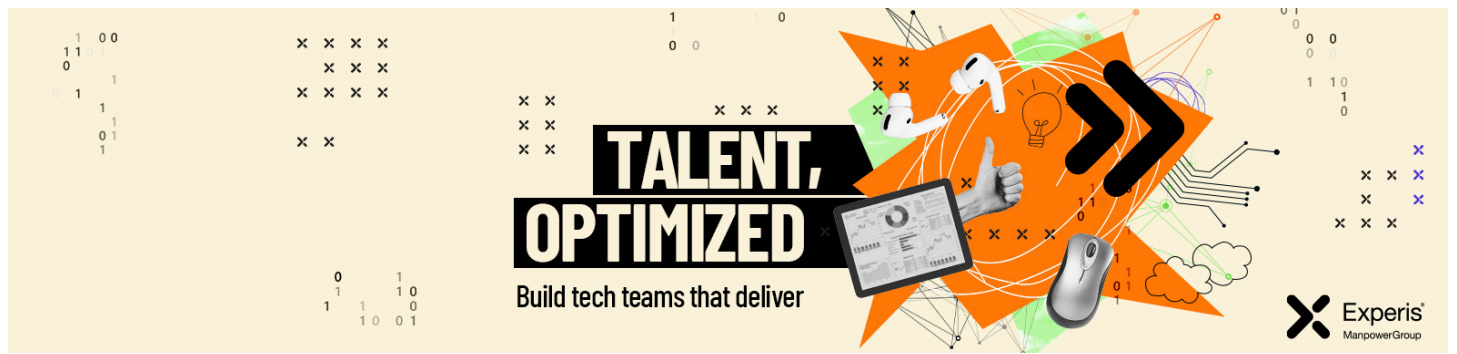
## Manufacturing Industry Overview

The **hiring demand within the Manufacturing sector remains exceedingly high** in Ireland. With **only 12% of this talent pool switching jobs in the last year**, it is clear to see that there is a high percentage of professionals within this sector that are hesitant to leave their roles. **Manpower Ireland is one of the leading staffing solution providers** within this space, placing Manufacturing candidates daily. Professionals within the Manufacturing sector tend to stay approximately **1.7 years with their current employers**, similarly to the median tenure for the Life Sciences industry, with no surprise that there would be some cross-over, given that a high volume of Manufacturing roles are within the Life Sciences sector.

The **gender split** within the Manufacturing Sector is **70% Male, and 30% Female**, with a higher volume of Male workers within this space. The **Top Skills** trending within this industry include, Engineering, Manufacturing, Operations, and Supply Chain Management. The Manufacturing industry has one of the **largest Talent Shortages with 87% of employers within this area struggling to find the right talent.**

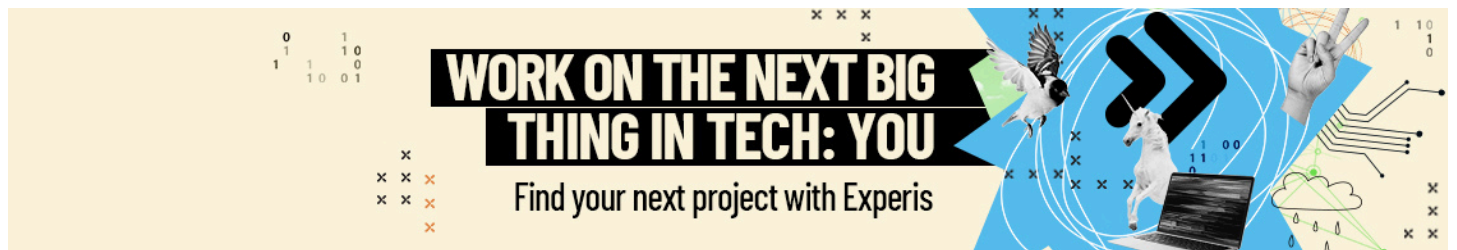


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## Experis Ireland 2024 Salary Guide - IT & Tech

<i>Job Title</i>	<i>Manpower Salary Guidance</i>	<i>Job Title</i>	<i>Manpower Salary Guidance</i>
Chief Data Officer	€175,833	IT Director	€141,578
Chief Technical Officer	€138,734	Head of IT Security	€118,125
Software Development Manager	€105,726	Cybersecurity Incident Recovery Lead	€103,673
Security Architect	€98,973	Programme Manager	€95,120
Agile Coach	€95,000	DevOps Engineer	€87,003
Software Test Manager	€83,167	Cybersecurity Manager	€79,726
Cybersecurity Engineer	€79,000	Full Stack Developer	€77,074
IT Project Manager	€74,147	SAP Solutions Architect	€73,500
Scrum Master	€72,250	SAP Consultant	€68,736
IT Auditor	€68,687	Cybersecurity Specialist	€68,128
Data Engineer	€68,103	Product Owner	€67,736
UX Manager	€67,512	Oracle Developer	€67,500
C++ Developer	€67,033	Salesforce Developer	€66,954



<i>Job Title</i>	<i>Manpower Salary Guidance</i>	<i>Job Title</i>	<i>Manpower Salary Guidance</i>
Java Developer	€66,805	Security Engineer	€66,635
Cloud Engineer	€66,231	Front End/UI Developer	€62,854
Business Intelligence Developer	€62,650	Software Developer	€62,420
Systems Engineer	€62,228	Ruby on Rails Developer	€61,767
Network Engineer	€60,813	Software Engineer	€59,778
C# Developer	€58,750	SQL Developer	€57,169
.Net Developer	€57,044	UX Designer	€55,855
Business Intelligence Analyst	€55,717	Systems Analyst	€55,024
Performance Tester	€55,000	IT Systems Support Engineer	€53,440
System Tester	€53,167	Automation QA Engineer	€52,766
UI Designer	€48,013	Data Analyst	€47,931
Field Service Engineer	€45,833	Technical Support Engineer	€45,164
Localisation Engineer	€42,750	Application Support	€42,176
IT Support Technician	€39,305	Desktop Support Engineer	€36,417
Helpdesk Support	€36,341	Service Desk Analyst	€35,667

## IT & Tech Industry Overview

The **hiring demand** for IT & Tech Professionals **remains high in Ireland**. Job switching behaviour is relatively low within the IT industry **with only 11% of this talent pool changing jobs within the last year**. Professionals within the IT industry tend to **stay 1.8 years** with their current employers, signifying a relatively low brand loyalty amongst professionals within this sector.

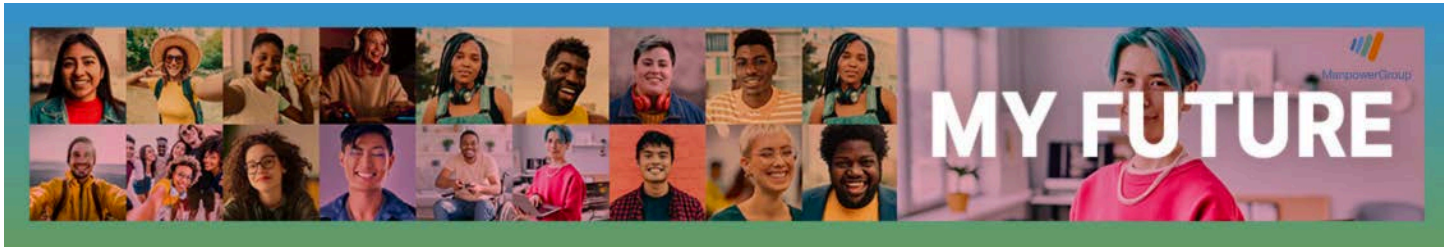
There is a slight lack of diversity within the Tech industry with a **gender split of 37% female, and 63% male, but this is an improvement over the last few years**. The **Top 5 Skills** trending within this industry include, Information Technology, Software Development, SQL, Consumer Services, and Operations.

Across all industries, there is a significant Talent Shortage (81%) in Ireland. The IT & Tech sector has one of the largest Talent Shortages across all verticals, with **90% of employers** within the IT & Tech Industry **experiencing difficulty hiring in Ireland**.



The advertisement features the Experis ManpowerGroup logo at the top left. The central text reads "TALENT, OPTIMIZED" in large, bold, black letters. Below this, it says "Build tech teams that deliver with Experis" and includes a "LEARN MORE" button. The background is a collage of tech-related icons: a dog, a hand giving a thumbs up, a lightbulb, a tablet, a gear, a network diagram, and various symbols like 'x' and 'o'.

The Experis Ireland Salary Guide has been developed by the Experis Talent Attraction team, all relevant data has been correlated from a wide range of reliable sources. Contact our dedicated **Tech & IT Experis team** today at [info@experis.ie](mailto:info@experis.ie) or call **01 6455200** to see how we can assist with your hiring needs.



## Manpower Ireland 2024 Salary Guide - Construction

<i>Job Title</i>	<i>Manpower Salary Guidance</i>	<i>Job Title</i>	<i>Manpower Salary Guidance</i>
Construction Director	€183,750	Commercial Director	€136,193
Director of Operations	€117,050	Design Director	€110,000
Commercial Manager	€104,118	Contracts Manager	€89,784
Estimating Manager	€89,167	Construction Manager	€85,680
Senior Quantity Surveyor	€83,500	Senior Planner	€78,971
Project Manager	€77,820	Senior Estimator	€77,127
Health & Safety Manager	€76,303	Senior Facilities Manager	€75,386
Design Manager	€75,009	Senior Site Engineer	€67,390
Foreman/Finishing Foreman	€64,750	Bid Manager	€64,711
Site Manager	€64,682	Facilities Manager	€64,451
Resident Engineer	€63,983	Quantity Surveyor	€63,624
Site Agent	€62,917	BIM Manager	€59,911



# MY MANPOWER

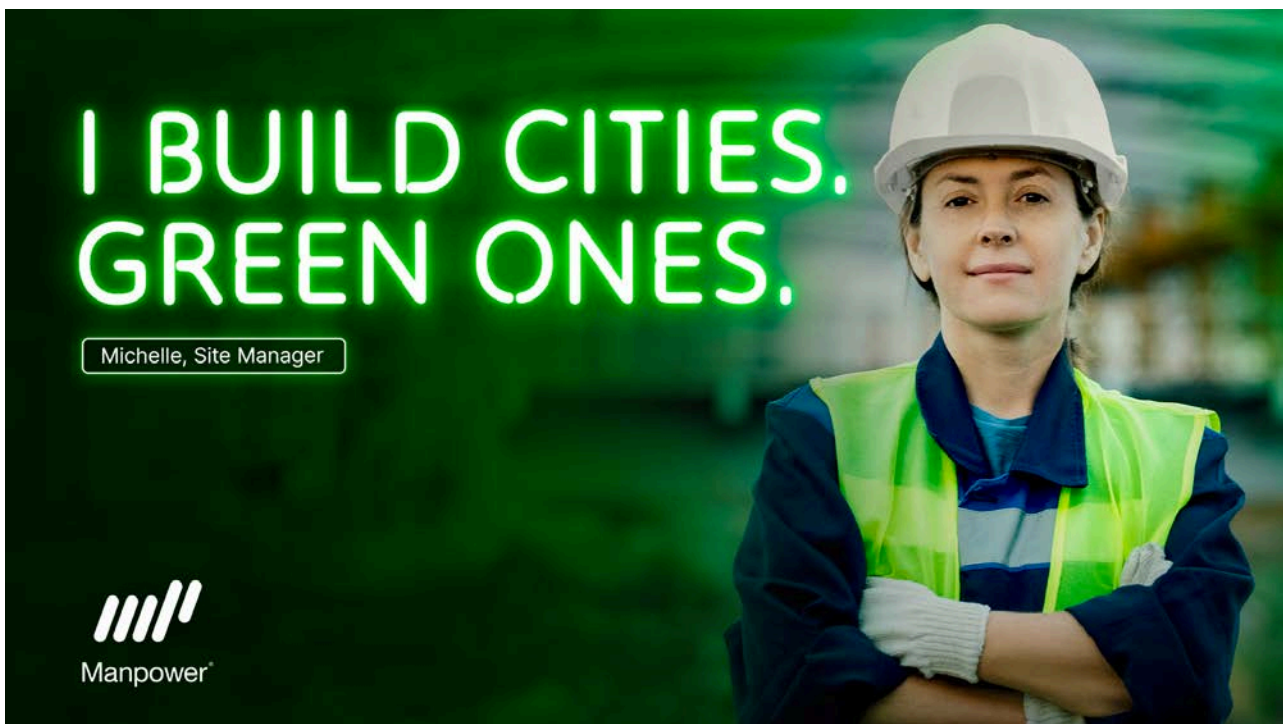
<i>Job Title</i>	<i>Manpower Salary Guidance</i>	<i>Job Title</i>	<i>Manpower Salary Guidance</i>
Construction Engineer	€56,333	Architect	€54,902
Estimator	€54,405	CAD Manager	€54,130
Valuation Surveyor	€53,333	Commercial Property Manager	€53,282
Civil Engineer	€52,345	Junior/Intermediate Planner	€52,153
Site Engineer	€51,537	Maintenance Technician	€51,116
Project Engineer	€50,422	Health & Safety Officer	€49,809
Technologist	€46,440	Bid/Tendering Coordinator	€45,583
BIM Coordinator	€45,500	CAD Technician	€42,765
Junior Health & Safety Officer	€41,250	Junior Quantity Surveyor	€39,375
Facilities Coordinator	€38,362	Junior Engineer	€37,835
Site Administrator	€35,208	Facilities Assistant	€34,237

## Construction Industry Overview

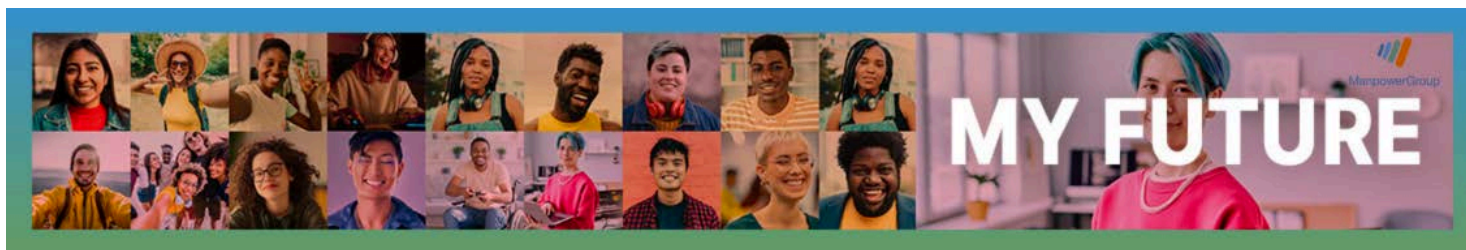
The **hiring demand** for Professionals within the Construction sector **remains high in Ireland**. Job switching behaviour is relatively low within the Construction industry **with only 12% of this talent pool changing jobs within the last year**. Professionals within the construction industry tend to **stay 1.6 years** with their current employers, a smaller figure, compared to other industries researched.

There is an evident lack of diversity within the Construction industry with a **gender split of 84% male, and 16% female**. The **Top 5 Skills** trending within this industry include, Engineering, Construction, Construction Management, Contractor Management, and Civil Engineering.

The Industrials & Materials sector has one of the larger Talent Shortages across all verticals, with **87% of employers** within this Industry **experiencing difficulty hiring in Ireland**.



The Manpower Ireland Salary Guide has been developed by the Manpower Talent Attraction team, all relevant data has been correlated from a wide range of reliable sources. Contact our dedicated **Construction team** today at [info@manpower.ie](mailto:info@manpower.ie) or call **01 6455200** to see how we can assist with your hiring needs.



## Manpower Ireland 2024 Salary Guide - Administration

<i>Job Title</i>	<i>Manpower Salary Guidance</i>	<i>Job Title</i>	<i>Manpower Salary Guidance</i>
Executive Assistant	€52,089	Personal Assistant	€50,079
Customer Service Manager	€46,064	Office Manager	€44,805
Senior Administrator	€42,673	Office Team Lead	€41,825
Document Controller	€40,677	Policy Administrator	€37,750
Office Co-ordinator	€37,684	Project Administrator	€36,829
Project Support Administrator	€36,605	Project Control Administrator	€36,605
Legal Administrator	€36,196	Sales Administrator	€34,694
Finance Administrator	€34,678	Contracts Administrator	€34,553
Administrator	€33,832	Data Entry Clerk	€33,308
Office Administrator	€33,185	Administrative Assistant	€32,430
Customer Service Representative	€31,657	Audio Typist	€31,196
Customer Service Administrator	€30,650	Receptionist	€30,403
Clerical Officer	€29,557		

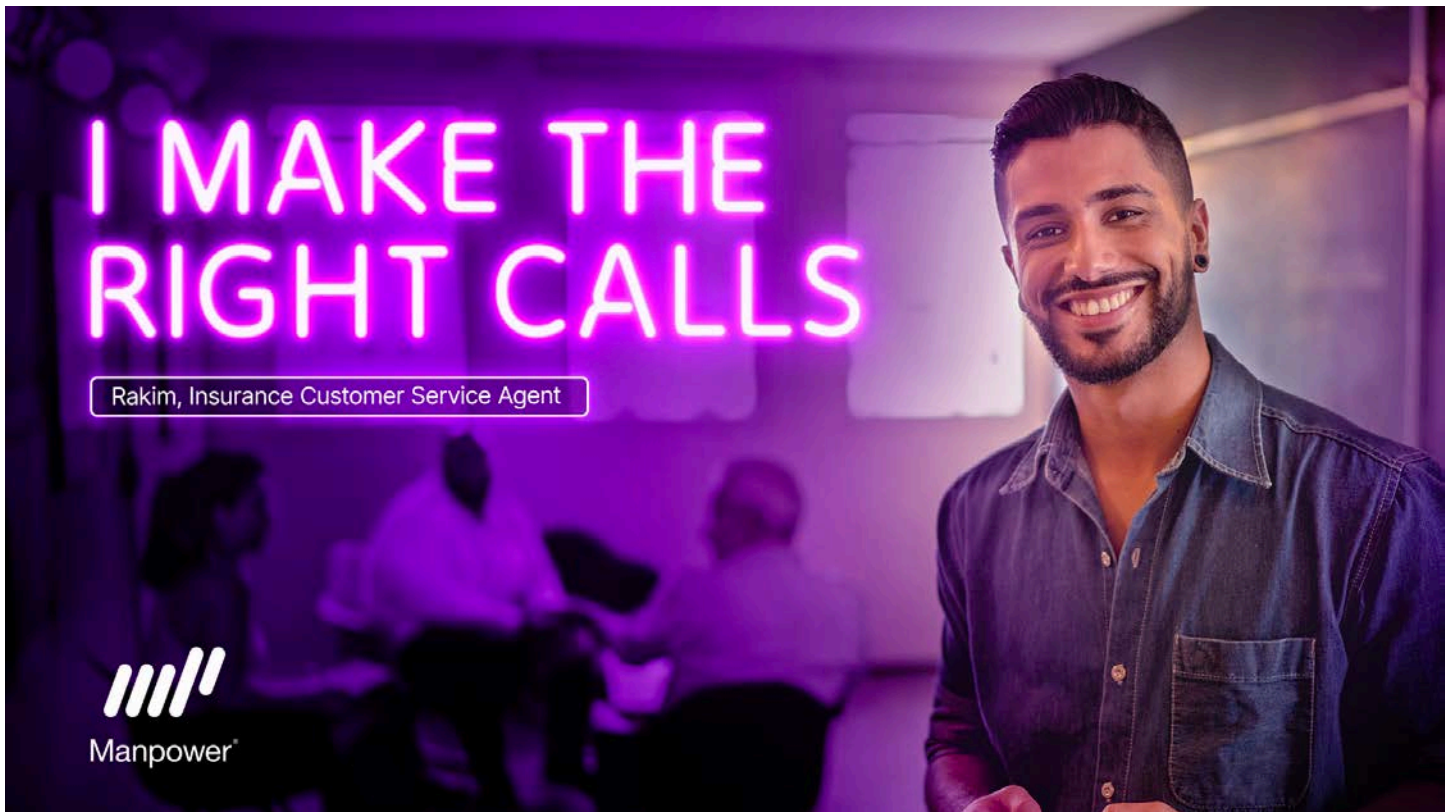


## Administration Industry Overview

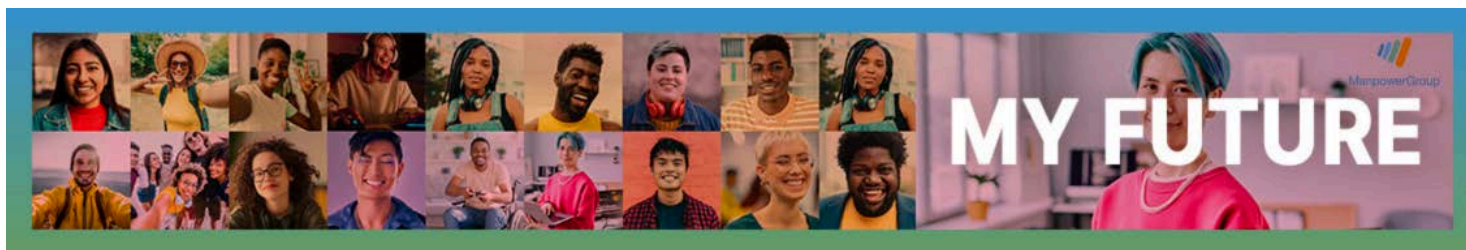
The **hiring demand** for Administrative Professionals is moderately low **in Ireland**. Additionally, the job switching behaviour is relatively low within the Administration sector **with only 14% of this talent pool changing jobs within the last year**. Professionals within the Administration industry tend to **stay 1.1 years** with their current employers, which is one of the shortest median tenures recorded across all industries.

There is a lack of diversity within the Administrative industry with a **gender split of 75% female, and 25% male**. The **Top Skills** trending within this industry include, Administrative Assistance, Consumer Services, Events, and Operations.

**76% of employers** within the Communication Services Industry are **experiencing difficulty hiring in Ireland**.



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## Manpower Ireland 2024 Salary Guide - Retail

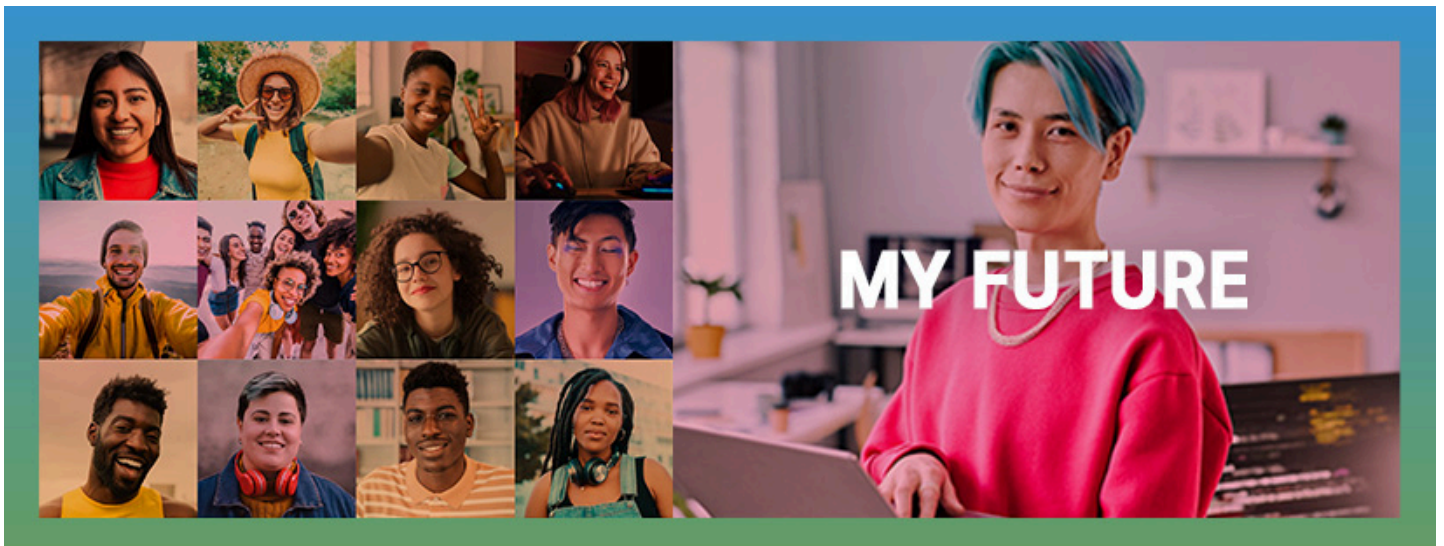
<i>Job Title</i>	<i>Manpower Salary Guidance</i>	<i>Job Title</i>	<i>Manpower Salary Guidance</i>
Inventory Manager	€52,000	Warehouse Manager	€49,747
Buyer	€45,887	Area Manager	€45,535
Store Manager	€42,111	Food & Beverage Manager	€41,982
Department Manager	€40,196	Floor Manager	€38,960
Packaging Technician	€38,169	Inventory Associate	€34,203
Stock Specialist	€33,451	Assistant Store Manager	€32,803
Customer Service Associate	€32,277	Warehouse Operator	€30,122
Sales Associate	€30,012	Retail Supervisor	€29,160
Warehouse Clerk	€28,822	Merchandiser	€28,798
Cleaning & Maintenance Operative	€28,322	Sales Assistant	€27,900
Security Guard	€25,695	Cashier	€23,392

## Retail Industry Overview

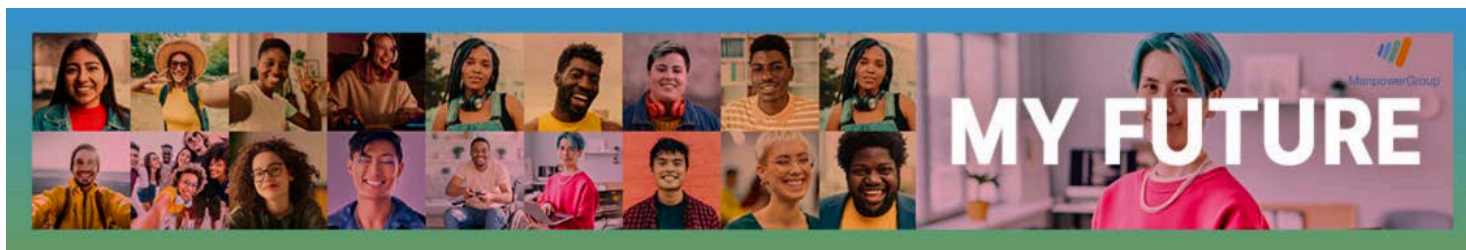
The **hiring demand** for Professionals within the Retail sector in Ireland is moderately low. Additionally, the job switching behaviour is relatively low within the Retail sector **with only 16% of this talent pool changing jobs within the last year**. Although job switching percentage is low, it is still higher than a lot of other industries in Ireland. The **median tenure for Retail Professionals is approximately 1.3 years**, which is considered a short time frame.

There is quite a healthy gender balance within this sector with a **gender split of 54% female, and 46% male**. The **Top 5 Skills** within this industry include, Consumer Services, Merchandising, Sales Management, Retail Sales, and Operations.

**72% of employers** within the Consumer Goods & Services Industry are **experiencing difficulty hiring in Ireland**.



The Manpower Ireland Salary Guide has been developed by the Manpower Talent Attraction team, all relevant data has been correlated from a wide range of reliable sources. Contact our dedicated **Retail Recruitment team** today at [info@manpower.ie](mailto:info@manpower.ie) or call **01 6455200** to see how we can assist with your hiring needs.



## Manpower Ireland 2024 Salary Guide - Hospitality

<i>Job Title</i>	<i>Manpower Salary Guidance</i>	<i>Job Title</i>	<i>Manpower Salary Guidance</i>
Hotel Manager	€52,641	Event Manager	€50,161
Head Chef	€49,076	Catering Manager	€44,208
Assistant Hotel Manager	€42,873	Food & Beverage Manager	€41,949
Spa Manager	€38,895	Restaurant Manager	€37,647
Front of House Manager	€35,899	Kitchen Manager	€35,805
Housekeeping Manager	€35,758	Concierge	€30,915
Event Planner	€30,763	Cook/Chef	€30,743
Front of House Associate	€30,173	Hotel Receptionist	€29,722
Host/Hostess	€28,219	Porter	€27,569
Assistant Chef	€26,340	Waiter/Waitress	€26,193
Night Auditor	€25,908	Server	€25,179
Room Attendant	€20,280		

## Hospitality Industry Overview

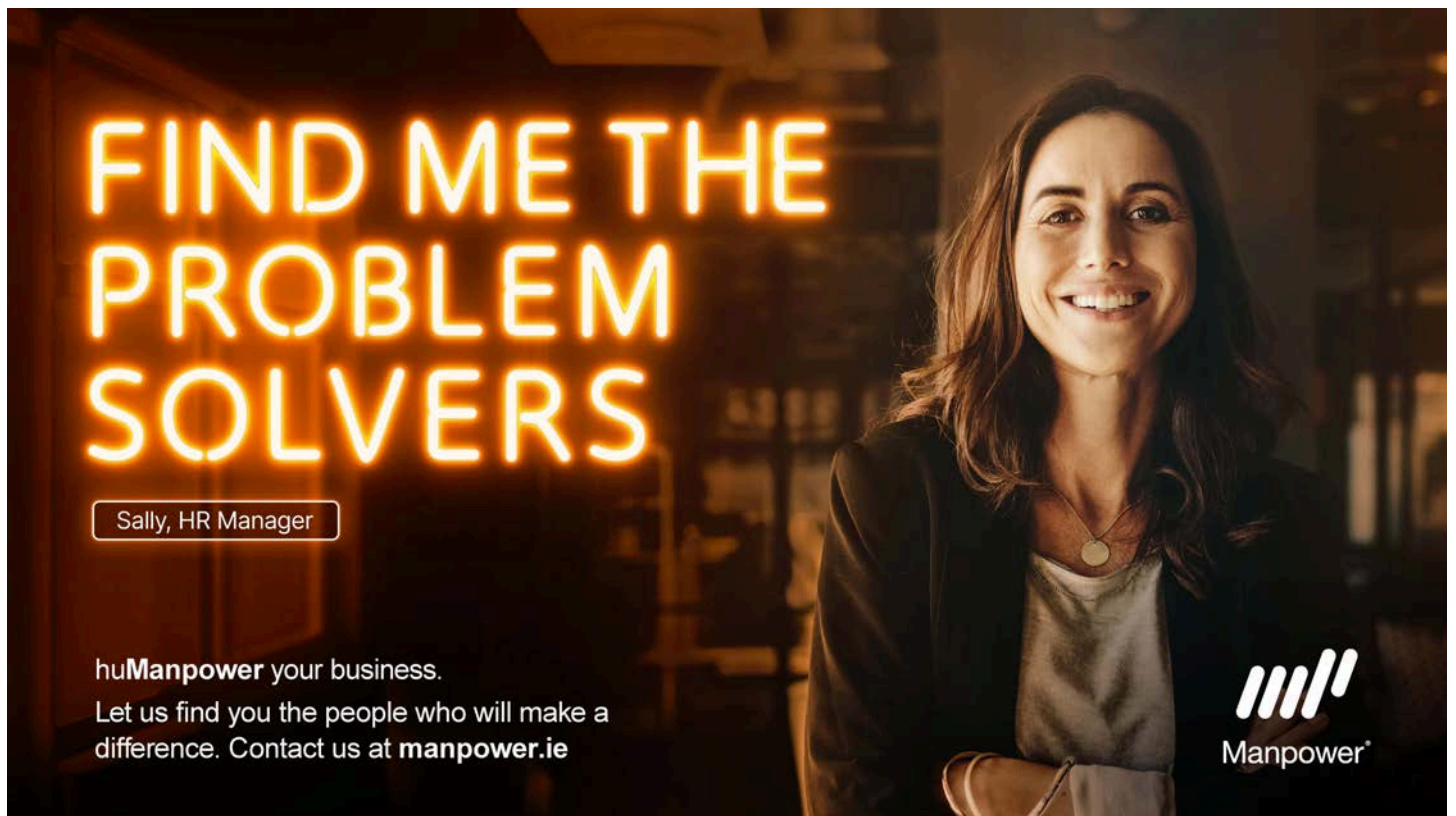
The **hiring demand** for Professionals within the Hospitality industry is moderately low in **Ireland**. Additionally, the job switching behaviour is relatively low within this sector **with only 16% of this talent pool changing jobs within the last year**. Professionals within the Hospitality industry tend to **stay 1.2 years** with their current employers, signifying a low brand loyalty amongst professionals within this sector.

The Hospitality industry has a healthy diverse workforce with a **gender split of 51% female, and 49% male**. The **Top Skills** trending within this industry include, Food & Beverage Operations, Consumer Services, Hotel Management, and Administrative Assistance.

**72% of employers** within the Consumer Goods & Services Industry are **experiencing difficulty hiring in Ireland**.




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## How was this Data Compiled?

We have gathered these salary guidance data points from the thousands of placements that **Manpower Ireland** has made over the last year, as well as direct insights. We also utilized data from **external job boards, global job board partnerships, and secondary market analysis data**, to provide the **most accurate salary guidance data points**.

We have amassed talent insights on each industry, giving a well-rounded overview of these sectors in the Irish Market. These insights were gathered through **our paid third-party research tools, as well as Global Manpower Market Intelligence**, which allows us to gather the most accurate talent insights from thousands of candidates, and employers.

Contact **Manpower Ireland** today at [info@manpower.ie](mailto:info@manpower.ie) or call **01 6455200** to see how we can assist with your hiring needs.